

AGENDA
Alumni Council Business Meeting
Saturday, November 6, 2021, 9:00 am - 1:30 pm (PT), Zoom meeting

Alumni Association Mission: To support the educational calling of UC Santa Cruz. To provide a means by which alumni may **serve** the university, its colleges, its students, and each other. To help **guide** the university into the future.

- I. Business Meeting Call to Order, *Meredith Vivian Turner*
 - A. Determination of quorum
 - B. Additions or changes to the agenda

- II. Welcome and Overview, *Meredith Vivian Turner*
 - A. Land Acknowledgement, *Mario Galdamez*
 - B. Meeting facilitation guidelines, *Shelly Meron*
 - C. President's remarks

- III. **Action Item:** Consent Agenda: *Meredith Vivian Turner*
 - A. Approve Minutes of October 5, 2021 Called Business Meeting
 - B. Approve Calendar of Council meeting dates for 2022-2023

- IV. Team Building Activity, *Shayna Kent*

- V. Alumni Association Scholarship Fund Committee, *Corinne Kappeler*
 - A. Giving Day recap
 - B. 30th Anniversary Celebration plans

- VI. Special Projects, April Yee

- VII. UCSC Marketing, Communications, and Branding: How to tell our story, *Lisa Nielsen*

- VIII. Diversity, Equity, and Inclusion - Next steps, Judith Gutierrez

- IX. Strategic Work Plan, *John Madrid*
 - A. Process and plan overview with Q&A
 - B. **Action Item:** Resolution to approve the Alumni Council Strategic Work Plan commencing November 2021 through December 2023
 - C. **Action Item:** Resolution to approve the Ad-Hoc Committees and Working Groups

for FY 22

D. Committees & Working Group Assignments

E. Next steps

X. Announcements, *Shayna Kent*

XI. Closing go around, *Meredith Vivian Turner*

XII. Adjourn