AGENDA
Alumni Council Business Meeting
Saturday, November 6, 2021, 9:00 am - 1:30 pm (PT), Zoom meeting

Alumni Association Mission: To support the educational calling of UC Santa Cruz. To provide a means by which alumni may serve the university, its colleges, its students, and each other. To help guide the university into the future.

I. Business Meeting Call to Order, Meredith Vivian Turner
   A. Determination of quorum
   B. Additions or changes to the agenda

II. Welcome and Overview, Meredith Vivian Turner
   A. Land Acknowledgement, Mario Galdamez
   B. Meeting facilitation guidelines, Shelly Meron
   C. President’s remarks

III. Action Item: Consent Agenda: Meredith Vivian Turner
   A. Approve Minutes of October 5, 2021 Called Business Meeting
   B. Approve Calendar of Council meeting dates for 2022-2023

IV. Team Building Activity, Shayna Kent

V. Alumni Association Scholarship Fund Committee, Corinne Kappeler
   A. Giving Day recap
   B. 30th Anniversary Celebration plans

VI. Special Projects, April Yee

VII. UCSC Marketing, Communications, and Branding: How to tell our story, Lisa Nielsen

VIII. Diversity, Equity, and Inclusion - Next steps, Judith Gutierrez

IX. Strategic Work Plan, John Madrid
   A. Process and plan overview with Q&A
   B. Action Item: Resolution to approve the Alumni Council Strategic Work Plan commencing November 2021 through December 2023
   C. Action Item: Resolution to approve the Ad-Hoc Committees and Working Groups
for FY 22
D. Committees & Working Group Assignments
E. Next steps

X. Announcements, Shayna Kent

XI. Closing go around, Meredith Vivian Turner

XII. Adjourn