Alumni Association Mission: To support the educational calling of UC Santa Cruz. To provide a means by which alumni may serve the university, its colleges, its students, and each other. To help guide the university into the future.

Alumni Association Goals:
- Move the needle on student success, with special emphasis on first-generation and non-traditional students
- Deploy innovative and effective new ways to activate, engage, and recognize volunteers
- Inform alumni on topical issues of importance to the University and provide alumni the opportunity to share their perspectives
- Strengthen our relationship with the administration, the faculty, the students, and the colleges

Alumni Council Goals:
- Have an impact on UCSC through effectively engaging alumni and harnessing volunteer energy
- Engage in on-going board development that invites full-participation of all council members, builds high trust relationships and informs our decisions as a board
- Advance and incorporate the values of diversity, equity and inclusion in board development and alumni engagement

Meeting Goals:
- Take necessary action to move business items forward
- Receive an Alumni Regent update
- Review nominations process and timeline for recruiting new Councilors
- Learn about Government and Community Relations and how the Alumni Council can support advocacy efforts for UC Santa Cruz and University of California, Office of the President
- Meet and honor our Outstanding Staff Award winner Yuli Ortega
- Deepen our understanding on how DEI impacts students through discussions with Student Success Division and STEM Diversity Programs

AGENDA

I. Business Meeting Call to Order, Meredith Vivian Turner
   A. Determination of quorum
   B. Additions or changes to the agenda

II. Welcome and Overview, Meredith Vivian Turner
A. Land Acknowledgement, Dana Linda
B. Meeting facilitation guidelines
C. President’s remarks
D. Breakout room activity

III. Action Item: Consent Agenda:
   A. Approve Minutes of October 24, 2020 Business meeting
   B. Approve Resolution to appoint new members to committees

IV. Finance Update, April Yee & Anne Gavin
   A. UCSC Alumni Association Asset Report Review
   B. UCSC Alumni Association Budget Report Review
   C. Alumni Engagement Budget and Expense Review
   D. Action Item: Resolution to increase payout amount from the Alumni Association Scholarship Fund

V. Student Success and Alumni Engagement at UCSC, Jennifer Baszile, Interim Vice Chancellor, Division of Student Affairs and Success

VI. Outstanding Staff Award 2020 Winner, Yuli Ortega
   A. Recognition and celebration, Meredith Vivian Turner
   B. STEM Diversity Programs, DEI from her perspective as alumna and staff working with underrepresented students, Yuli Ortega

VII. Government and Community Relations Campus Update, Kieran Kelly, Associate Director of Government and Community Relations

   Community Relations
   A. Campus initiatives
   B. Alumni Advocacy Working Group update

VIII. FY 22 Elections and Nominations Update, John Madrid
   A. Timeline, outreach, process, skill assessment

IX. FY 21 Strategic Work Plan Reflection, Meredith Vivian Turner
   A. Communications, Christy Martin
   B. Alumni Engagement, Armando Hernandez
   C. Alumni Association Scholarship, Corinne Kappeler
   D. Governance, Brian Turner
   E. Student and Alumni Success, David Hansen
   F. Break out rooms
   G. Report out

X. Alumni Regent Conversation, Art Torres and Mike Riepe

XI. Old Business
   A. Liaison program, Susan Tappero
   B. Board Buddies, John Madrid

XII. New Business and Announcements
XIII. Closing go-round, Meredith Vivian Turner

Meeting adjourned