

**UC Santa Cruz Alumni Council Meeting  
AGENDA**

**Saturday, February 12, 2021, 9:00 am - 1:30 pm (PST), Zoom**

**Alumni Association Mission:** To **support** the educational calling of UC Santa Cruz. To provide a means by which alumni may **serve** the university, its colleges, its students, and each other. To help **guide** the university into the future.

**Meeting Goals:**

- Conduct necessary business to advance the work of the Council
- Build team cohesion and get to know each other
- Gain a better understanding of UCSC fundraising initiatives and strategies to support an increase in alumni giving and participation
- Provide Council updates regarding University Relations’ priorities, alumni programs, and the Alumni Association Scholarship Fund 30th Anniversary
- Review nominations process and timeline for recruiting new Councilors and Executive Committee elections

**AGENDA**

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| 9:00 am  | Business Meeting Call to Order, <i>Meredith Vivian Turner</i>  |
| 9:02 am  | Welcome and Overview, <i>Meredith Vivian Turner</i> <ul style="list-style-type: none"> <li>A. Land Acknowledgement, <i>Claudine Lim</i></li> <li>B. Meeting facilitation guidelines, <i>Shelly Meron</i></li> <li>C. President’s remarks</li> </ul>  |
| 9:10 am  | <b>Action Item:</b> Consent Agenda, <i>Meredith Vivian Turner</i> <ul style="list-style-type: none"> <li>A. Approve Minutes of November 6, 2021 Business meeting</li> <li>B. Approve Resolution to approve committee members and chairs</li> <li>C. Approve Resolution for Annual Affirmation of University’s Policy and Guidelines</li> </ul>   |
| 9:12 am  | University Relations Update, <i>Mark Davis</i>   |
| 9:30 am  | Team Building Activity, <i>facilitated by Shayna Kent</i>  |
| 10:00 am | Alumni Association Scholarship and Fundraising, <i>Julia Schechter and Corinne Kappeler</i> <ul style="list-style-type: none"> <li>A. Alumni Association Scholarship update, <i>Corinne Kappeler</i> <ul style="list-style-type: none"> <li>a. Scholarship recipient, <i>Michelle Pichard Munoz</i></li> <li>b. 30th Anniversary Celebration: fundraising, marketing, and events</li> </ul> </li> <li>B. Fundraising Working Group update, <i>Julia Schechter</i></li> </ul> |
| 10:15 am | Break  |
| 10:25 am | UCSC Fundraising and the Student Success Initiative, <i>Marissa Fullum-Campbell, Director of Annual Support and Ann Peterson, Special Projects Assistant to VC of UR</i>   |
| 11:35 am | Alumni Engagement Programs Update, <i>Shayna Kent</i>  |
| 11:50 am | Break  |

12:00 pm Finance Committee, *April Yee and Chrissie Reynolds*  
A. UCSC Alumni Association Asset Report Review  
B. UCSC Alumni Association Budget Report Review  
C. Alumni Engagement Budget and Expense Review

12:15 pm Alumni Council Nominations Update, *John Madrid*

12:25 pm Executive Committee Elections and Call for Nominations, *Meredith Vivian Turner*

12:30 pm Small group check-ins and share-outs

1:00 pm New Business and Announcements

1:05 pm Closing go-round, Meredith Vivian Turner

1:30 pm Meeting adjourned