UC Santa Cruz Alumni Council Meeting
AGENDA
Saturday, February 12, 2021, 9:00 am - 1:30 pm (PST), Zoom

Alumni Association Mission: To support the educational calling of UC Santa Cruz. To provide a means by which alumni may serve the university, its colleges, its students, and each other. To help guide the university into the future.

Meeting Goals:
- Conduct necessary business to advance the work of the Council
- Build team cohesion and get to know each other
- Gain a better understanding of UCSC fundraising initiatives and strategies to support an increase in alumni giving and participation
- Provide Council updates regarding University Relations’ priorities, alumni programs, and the Alumni Association Scholarship Fund 30th Anniversary
- Review nominations process and timeline for recruiting new Councilors and Executive Committee elections

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9:00 am Business Meeting Call to Order, Meredith Vivian Turner
9:02 am Welcome and Overview, Meredith Vivian Turner
   A. Land Acknowledgement, Claudine Lim
   B. Meeting facilitation guidelines, Shelly Meron
   C. President’s remarks
9:10 am Action Item: Consent Agenda, Meredith Vivian Turner
   A. Approve Minutes of November 6, 2021 Business meeting
   B. Approve Resolution to approve committee members and chairs
   C. Approve Resolution for Annual Affirmation of University’s Policy and Guidelines
9:12 am University Relations Update, Mark Davis
9:30 am Team Building Activity, facilitated by Shayna Kent
10:00 am Alumni Association Scholarship and Fundraising, Julia Schechter and Corinne Kappeler
   A. Alumni Association Scholarship update, Corinne Kappeler
      a. Scholarship recipient, Michelle Pichard Munoz
      b. 30th Anniversary Celebration: fundraising, marketing, and events
   B. Fundraising Working Group update, Julia Schechter
10:15 am Break
10:25 am UCSC Fundraising and the Student Success Initiative, Marissa Fullum-Campbell, Director of Annual Support and Ann Peterson, Special Projects Assistant to VC of UR
11:35 am Alumni Engagement Programs Update, Shayna Kent
11:50 am Break
12:00 pm  Finance Committee, April Yee and Chrissie Reynolds
   A. UCSC Alumni Association Asset Report Review
   B. UCSC Alumni Association Budget Report Review
   C. Alumni Engagement Budget and Expense Review
12:15 pm  Alumni Council Nominations Update, John Madrid
12:25 pm  Executive Committee Elections and Call for Nominations, Meredith Vivian Turner
12:30 pm  Small group check-ins and share-outs
1:00 pm   New Business and Announcements
1:05 pm   Closing go-round, Meredith Vivian Turner
1:30 pm   Meeting adjourned